

JIEUN HAN

VISUAL DESIGNER

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Address 111 Lawrence Street, Brooklyn, NY

As a designer drawing inspiration from my experiences in vibrant cities like Seoul and New York City, I craft thoughtful and playful designs that reflect my diverse background. I prioritize the impactful influence of branding on users, aiming to create a fun and interesting atmosphere in my work. With a background in handling various materials, I seamlessly blend digital design with diverse materials to evoke a fresh and innovative design sensibility.

EDUCATION

• 2015 - 2020

Konkuk University **Living Design** BFA

• 2021 - 2024

Parsons School of Design **Communication Design** BFA

EXPERIENCE

• 2024 - current

Showhouse, LLC
Freelance Graphic designer

I developed detailed 3D renderings of interior accessories to accurately visualize and present the final product design before production. These renderings were used to guide the manufacturing process and ensure alignment with the design vision.

• 2023 - 2024

NatureLab North America
Graphic design Intern

In my role, I took on the responsibility of creating visually appealing and easily understandable graphs, contributing to a more user-friendly presentation of data. Additionally, I played a key role in enhancing the brand image by providing support in branding efforts, ensuring a cohesive and impactful visual identity for the brand.

• 2022 - 2023

Sung Ju
Graphic designer

I played a crucial role in developing visual elements for the brand, including website elements, logo design, and all visual assets for pop-up stores and runway shows. My contribution aimed to create a cohesive and visually appealing brand identity across various platforms and events.

• 2022

Asian Fashion Collection
Fashion assistant

I served as a translator between the Korean designer and AFC during model casting Zoom calls, facilitating effective communication. Additionally, I represented the brand as an assistant in the fashion show, ensuring a smooth and collaborative experience.

• 2017 - 2019

**The Galleria Magazine
W Korea
Dashing Diva Magic Press**
Fashion / Styling assistant

I curated a selection of products aligning with the envisioned concept for photoshoots, reached out to brands for collaboration, and crafted concise fashion articles and captions. My involvement also extended to hands-on styling during the photoshoots, ensuring a seamless and aesthetically pleasing presentation of the chosen products.

SKILLS

HTML

CSS

p5.js

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Adobe Premiere

Blender

Figma

Screen printing

Machine knitting

LANGUAGE

Korean ●————●————●————●————●

English ●————●————●————●

Japanese ●————●————●